



2027
NATIONAL
CONFERENCE

LEADERSHIP IN THE AGE OF INTELLIGENT CONSTRUCTION

ELEVATING HUMAN PERFORMANCE.
IMPROVING PROJECT OUTCOMES.



FEBRUARY 1-3, 2027
ORLANDO, FLORIDA

SPONSOR PROSPECTUS

CONNECT. INFLUENCE. MAKE AN IMPACT.



BE PART OF THE CONVERSATION.
SHAPE THE FUTURE.



STRONGER
LEADERSHIP



SMARTER
PROJECTS



INTELLIGENT
SOLUTIONS



HUMAN
PERFORMANCE

#CURT2027



Welcome to the 2027 CURT National Conference, where owners, EPCs, and industry innovators gather to tackle today's toughest challenges: productivity, safety, workforce, and technology adoption.

We expect 400 senior leaders representing:

Some past attendees have been from the following organizations.



This is the premier forum to connect with the people shaping the future of industrial construction.

As a sponsor, your brand will gain **unparalleled visibility** and the opportunity to build meaningful, **face-to-face relationships** with decision-makers who drive billions in capital projects.

Let's build it together!

Gregory Palmer
Director of Events & Digital Programs

Who You'll Reach

- **Industrial Owners:** Project directors, VP Capital Projects, Maintenance leaders
- **EPC / Contractors:** Business development, project executives, safety directors
- **Suppliers / OEMs:** Equipment, technology, tools, and safety partners
- **Advisors:** Insurers, engineers, trainers, workforce providers

Your ROI

- **Brand Visibility:** Reach ~400 industry leaders and decision-makers.
- **Thought Leadership:** Associate your company with innovation and safety.
- **Lead Generation:** Access to curated Owner and EPC decision-makers.
- **Relationship Building:** Networking sessions, receptions, and one-on-one conversations.





Leadership in the Age of Intelligent Construction

Elevating Human Performance. Optimizing Project Outcomes.

2027 CURT National Conference Sponsor Opportunities

Hilton Orlando Buena Vista Palace | Orlando, Florida | February 1-3, 2027

Several levels of Sponsorship opportunities are available, from Co-Sponsorships of the Monday or Tuesday Night Cocktail Parties to Sponsorship of the Conference Lanyards and even the Platinum Conference Sponsorship: each level with its own unique set of benefits to enjoy. Sponsorship is one of the best opportunities for your organization to show your support for CURT and the National Conference while promoting your company to the industry's top leaders.

Return this completed form with payment information today and begin reaping the benefits of your sponsorship right away. These outstanding opportunities have limited availability.

Should you have any questions about our Conference Sponsorships, don't hesitate to contact Greg Palmer, Director of Events & Digital Programs, at 513-981-2770 or via email at gpalmer@curt.org.

Company Information*

Sponsoring Company Name **(exactly as it will appear in all conference materials)**

Address

City

State

Zip

Phone

FAX

E-mail **(e-mail is required to process sponsorship – all following correspondences will be sent in this format)**

My company will sponsor the 2027 CURT National Conference at the following level:

Platinum _____ Gold _____ Silver _____ Bronze _____

Name

Title

Signature

Date

***A high-resolution version of your company logo is necessary and due with your sponsorship paperwork for signage and other conference print materials. Acceptable file types are .eps, .tif, .pdf and .ai.**

Contact Name

Title

(This is the person who should receive all communication regarding your sponsorship and exhibit space.)



The following are the remaining opportunities available for the National Conference.

☐ **PLATINUM LEVEL SPONSOR | \$30,000**

As the Platinum Level Sponsor (*one available*) at the 2027 CURT National Conference, you will enjoy the following:

Exclusive Title Sponsorship of the 2027 CURT National Conference

2 Prime Exhibit Hall spaces (10'x20' total) (*\$8,000 value*)

Placement in the Conference Mobile App

12 total complimentary conference admissions (*\$18,600 value*)

Logo signage prominently displayed around the conference

☐ **GOLD LEVEL SPONSOR | \$20,000**

As a Gold Level Sponsor (*four available*) at the 2027 CURT National Conference, you will enjoy the following:

Co-Sponsorship of the Monday OR Tuesday Evening Cocktail Party

1 Exhibit Hall spaces (10'x10' total) (*\$4,000 value*)

Placement in the Conference Mobile App

6 complimentary conference admissions (*\$9,300 value*)

Logo signage displayed at the sponsored event

☐ **SILVER LEVEL SPONSOR | \$10,000**

As a Silver Level Sponsor (*sixteen available*) at the 2027 CURT National Conference, you will enjoy the following:

Sponsorship of the Monday or Tuesday Night Entertainment, Co-Sponsorship of Wireless Internet (1), Sponsorship of Tuesday Breakfast, Sponsorship of Tuesday Lunch, Sponsorship of Wednesday's Breakfast, Sponsorship of Wednesday's Lunch, Sponsorship of Hotel Key Cards, Sponsorship of Conference Lanyards, or Sponsorship of Power at Attendee Tables

1 Exhibit Hall space (10'x10' total) (*\$4,000 value*)

Placement in the Conference Mobile App

3 complimentary conference admissions (*\$4,650 value*)

Logo signage displayed at the sponsored event or on the sponsored item

☐ **BRONZE LEVEL SPONSOR | \$7,000**

As a Bronze Level Sponsor (*four available*) at the 2027 CURT National Conference, you will enjoy the following:

Monday PM Break, Tuesday AM Break, Tuesday PM Break, or Wednesday AM Break

Placement in the Conference Mobile App

1 Exhibit Hall space (10'x10' total) (*\$4,000 value*)

2 complimentary conference admissions (*\$3,100 value*)

Logo signage displayed at the sponsored event or on the sponsored item

Sponsorship Payment Information: Sponsorships are not confirmed without complete payment info.

Sponsorship Fee: _____

Total: _____

☐ American Express ☐ Visa ☐ MasterCard ☐ Check (Payable to Construction Users Roundtable)

Card Number _____

Exp. Date _____

Name on Card _____

Signature _____

Full payment is required on all sponsorships upon signing this agreement.

Important Things to Know!

ATTENDEE ACCOMMODATIONS: *Contact the resort directly for reservations.*

A special conference rate of \$289 plus a \$25 resort fee and tax per night for single/double occupancy has been secured for attendees of the 2027 CURT National Conference. This rate is only available to conference attendees by contacting the Hilton Orlando Buena Vista Palace at 1-800-HILTONS and referencing **Construction Users Roundtable**. A deposit of one night's stay is required to hold your reservation. Your hotel deposit is fully refundable if you cancel directly with the hotel *NO LATER* than five (5) days prior to arrival.

REGISTRATION FEES INCLUDE Admission to all educational sessions, networking with industry professionals, comprehensive conference materials, breakfasts, luncheons, breaks, and hosted cocktail parties.

SPOUSE/SIGNIFICANT OTHER REGISTRATION FEES INCLUDE Admission to all Breakfasts, Monday and Tuesday nights' cocktail parties, and the farewell luncheon on Wednesday. All *Spouses and/or Significant Others must be registered!*

DRESS: Business casual is appropriate during ALL conference activities.

RECOMMENDED AIRPORT: Orlando International Airport (MCO)

HOTEL INFORMATION: *CONTACT THE HOTEL FOR RESERVATIONS!*

Hilton Orlando Buena Vista Palace
1900 E Buena Vista Drive
Orlando, FL 32830
Phone: 407.827.2727

ADDITIONAL INFORMATION:

Call: 513.981.2770 | E-mail: gpalmer@curt.org | Click: www.curtnc.com



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PROJECT OVERVIEW

- 76% ON TRACK (SCHEDULE PERFORMANCE)
- 92% WITHIN BUDGET (COST PERFORMANCE)
- 0.35 TRIR (SAFETY)
- 96% PUNCHLIST COMPLETE (QUALITY)
- 95% (UNSPECIFIED)

WORKFORCE INSIGHTS

- 2,450 TOTAL WORKFORCE
- +18% VS PLAN (WORKFORCE PRODUCTIVITY)
- 85% COMPLETION RATE (TRAINING & DEVELOPMENT)